M&G wealth

Your platform priorities

Stability and commitment

We're part of M&G plc, which is making the platform a core part of its focus through significant investment.

Run investment solutions your way

Access a broad asset and wrapper range, model or bespoke portfolios, in-house exchange dealing, third party integrations and client reporting.

Ready for a changing advice market

Meet complex retirement needs and get comprehensive family linking that supports intergenerational advice.

Efficiencies and cost savings

Simple, all-in pricing means extra costs won't build up. We also simplify platform administration too, saving you time and resources.

Meet regulatory requirements

Flexible reporting options for client segments to support you and structured, documented processes in line with PROD and MiFID II.

Additional business support

Access expert regulatory insight, advice community perspectives, consultancy support and tools on industry best practice.

M&G wealth

A culture and vision that's valued by advisers

Collaborative service puts your needs first

with a dedicated team who take ownership and provide seamless end to end support.

We don't restrict your choices

or push our brand, focusing instead on meeting the needs of your individual clients.

A sustainable business

as part of our shared vision with M&G, we're changing the way we work and the investments we offer to be more sustainable.

The platform in numbers

Over **4,200** funds available

More than **45** third party tax wrappers

Over **100** DFMs supported

3000+ ETIs with live intra-day dealing